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Gerald J. O'Connor

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MBHB/TRADING TECHNOLOGIES
300 SOUTH WACKER DRIVE
SUITE 3200
CHICAGO, IL 60606

EXAMINER

VEZERIS, JAMES A

ART UNIT

PAPER NUMBER

3693

NOTIFICATION DATE

DELIVERY MODE

10/27/2009

ELECTRONIC

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Notice of the Office communication was sent electronically on above-indicated "Notification Date" to the following e-mail address(es):

docketing@mbhb.com
williamsd@mbhb.com

Final Action

1. **THIS ACTION IS MADE FINAL.** Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

Pre-Exam Formalities

2. Claims 1 and 2 have been amended.
3. Claims 1-14 and 35-39 are currently pending.

Response to Applicant's Arguments

4. Applicant's arguments, see page 9, filed 6/24/2009, with respect to claims 1-14 and 35-39 being rejected under 35 U.S.C. 101, have been fully considered and are persuasive. The 35 U.S.C. 101 rejections of claims 1-14 and 35-39 have been withdrawn.

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5. Applicant's argument, see page 9, filed 6/24/2009, with respect to claim 2 being objected under 37 C.F.R. 1.75(c) has been fully considered and found persuasive. The objection of claim 2 has been withdrawn.

6. Applicant's arguments, see page 9-11, filed 6/24/2009, with respect to claims 1-14 and 35-39 being rejected under 35 U.S.C. 103, have been fully considered but they are not persuasive.

7. With respect to the applicant's argument that Ram fails to disclose "defining a first trading strategy comprising a first plurality of trading rules to be executed based on a comparison of the estimated event value to the actual event value" examiner disagrees. Paragraphs 250-253 of Ram disclose a trading system where a user enters a trade amount "their estimate value" and waits to see if the "actual event value" is within their comparison rules. The fact the values come from an exchange is made up for in the art of Lange which shows tradings and auctions based on news, not originating from an exchange, such as "weekly total load demand" and "average price of electricity in kilowatt-hours". Examiner recommends the applicant should further limit their language to work around the 103 rejection given. As it stands the claim language is very broad and the examiner is reading it in a broad sense due to the number of fields a system as the applicant claims could cover, such as sporting events, wars, etc.

8. With respect to the applicants argument that Ram does not teach "selecting a trading rule and executing the trading rule" examiner disagrees. In Ram the user selects the type of auction, arrival time, departure time...etc. These are being read as the

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trading rule since it sets the limits of the trade. Again the examiner is reading the applicant's language broadly and believes the claim language should be.

35 U.S.C. 103(a)

9. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.

10. The factual inquiries set forth in *Graham v. John Deere Co.*, 383 U.S. 1, 148 USPQ 459 (1966), that are applied for establishing a background for determining obviousness under 35 U.S.C. 103(a) are summarized as follows:

1. Determining the scope and contents of the prior art.
2. Ascertaining the differences between the prior art and the claims at issue.
3. Resolving the level of ordinary skill in the pertinent art.
4. Considering objective evidence present in the application indicating obviousness or nonobviousness.

11. Claims 1-12 and 35-39 are rejected under 35 U.S.C. 103(a) as being unpatentable over US PG-Pub 2006/0069635 to Ram et al. (Hereinafter "Ram") in view of US PG-Pub 2002/0147670 A1 to Lange. (Hereinafter "Lange")

Regarding Claims 1 and 2:

Ram teaches:

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defining by the computer device a first trading strategy comprising a first plurality of trading rules to be executed based on a comparison of the estimated event value to the actual event value; (See Paragraph 250-253)

receiving by the computer device the actual event value; (See Paragraph 250-253)

receiving by the computer device an estimated event value for the news event prior to announcement of the actual event value; (See Paragraph 250-253)

selecting by the computer device a trading rule of the first plurality of trading rules corresponding to the first trading strategy based on a comparison of the actual event value to the estimated event value; and (Paragraphs 286-289)

executing by the computer device the selected trading rule, wherein executing the selected trading rule comprises generating a transaction message to be sent to the exchange. (Paragraphs 286-289)

Ram fails to teach:

receiving by a computer device a news data feed originating from a source other than an exchange, wherein the news data feed provides an actual event value for a news event, wherein the actual event value is to be announced at a later time;

Lange teaches:

receiving by the computer device a news data feed originating from a source other than an exchange, wherein the news data feed provides an actual event value for a news event, wherein the actual event value is to be announced at a later time; (See Lange Paragraphs 501-508)

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It would have been obvious to one of ordinary skill in the art to include in the method of Ram the ability to receive news from a data feed other than an exchange as taught by Lange since the claimed invention is merely a combination of old elements, and in the combination each element merely would have performed the same function as it did separately, and one of ordinary skill in the art would have recognized that the results of the combination were predictable.

Regarding Claim 3:

Ram further teaches the estimated event value comprises an estimated news-related event indicator value, and wherein the actual event value comprises an actual news-related indicator value. (See Paragraph 250-253) Examiner notes that due to the combination in claim 1 the indicator values taught in Ram can now be construed as news-related.

Regarding Claim 4:

Ram fails to further teach the event value and the estimated event value are received directly from a news source through the news data feed.

Lange teaches the event value and the estimated event value are received directly from a news source through the news data feed. (See Lange Paragraphs 501-508)

It would have been obvious to one of ordinary skill in the art to include in the method of Ram the ability to receive news from a data feed other than an exchange as taught by Lange since the claimed invention is merely a combination of old elements, and in the combination each element merely would have performed the same function

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as it did separately, and one of ordinary skill in the art would have recognized that the results of the combination were predictable.

Regarding Claim 5:

Ram further teaches displaying the estimated event value in a first graphical format on a graphical user interface. (See Paragraph 250-253)

Regarding Claim 6:

Ram further teaches upon receiving the actual event value, displaying the actual event value in a second graphical format on the graphical user interface. (See Fig. 25)

Regarding Claim 7:

Ram further teaches the actual event value and the estimated event value are input by a user via the graphical user interface. (See paragraphs 250-253)

Regarding Claim 8:

Ram further teaches displaying the first plurality of trading rules corresponding to the first trading strategy defined in relation to the estimated and actual event values being displayed via the graphical user interface. (See Paragraph 250-253, 232, 256, 257)

Regarding Claim 9:

Ram further teaches the estimated and actual event values are displayed using different indicators. (See Paragraph 250-253, 232, 256, 257)

Regarding Claim 10:

Ram further teaches defining a second trading strategy comprising a second plurality of trading rules to be applied based on a comparison of the actual event value to a revised event value to be announced at some later time;

receiving the revised event value;

selecting a trading rule of the second plurality of trading rules based on a comparison of the revised event value compared to the actual event value;

executing the selected trading rule of the second plurality of trading rules corresponding to the second trading strategy.

(See Paragraph 250-253, 232)

Regarding Claim 11:

Ram further teaches displaying the revised event value in a third graphical format on the graphical user interface. (See Paragraph 250-253, Fig. 25)

Regarding Claim 12:

Ram further teaches the revised event value comprises a revised news-related indicator value. (See Fig. 25)

Regarding Claim 35.

Ram further teaches:

sending the transaction message to the exchange. (Paragraphs 286-289)

Regarding Claim 36.

Ram further teaches the transaction message comprises an order transaction message. (Paragraphs 286-289)

Regarding Claim 37.

Ram further teaches the order transaction message comprises an order message to buy or sell a tradeable object. (Paragraphs 286-289)

Regarding Claim 38.

Ram further teaches the order transaction message comprises an order cancel request message. (Paragraphs 286-289)

Regarding Claim 39.

Ram further teaches the order transaction message comprises an order change request message. (Paragraphs 286-289)

13. Claims 13 and 14 are rejected under 35 U.S.C. 103(a) as being unpatentable over Ram in view of Lange in further view of US Patent 4,853,854. (Hereinafter "Behar")

Regarding Claim 13:

Ram fails to further teach: displaying on the graphical user interface a time left before the actual event value is released.

Behar teaches displaying on the graphical user interface a time left before the actual event value is released. (See Fig 9)

It would have been obvious to one of ordinary skill in the art to include in the Method of Ram the ability to keep track of time as taught by Behar since the claimed invention is merely a combination of old elements, and in the combination each element merely would have performed the same function as it did separately, and one of ordinary skill in the art would have recognized that the results of the combination were predictable.

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Regarding Claim 14:

Ram fails to further teach once the actual event value is received, displaying a time since the release of the actual event value.

Behar teaches once the actual event value is received, displaying a time since the release of the actual event value. (Col 15 Line 16)

It would have been obvious to one of ordinary skill in the art to include in the Method of Ram the ability to keep track of time as taught by Behar since the claimed invention is merely a combination of old elements, and in the combination each element merely would have performed the same function as it did separately, and one of ordinary skill in the art would have recognized that the results of the combination were predictable.

Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to JAMES A. VEZERIS whose telephone number is (571)270-1580. The examiner can normally be reached on Monday-alt. Fridays 7:30am-5:00pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, James Kramer can be reached on 571-272-6803. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/James A. Kramer/
Supervisory Patent Examiner, Art Unit 3693

/JAMES A VEZERIS/
Examiner, Art Unit 3693

10/21/2009